

# RED

## Berkeley Art Center Artist Members Showcase

*A little red goes a long way!* –Tom Marioni

**Exhibition Dates: December 12, 2009 – January 24, 2010**

**Opening reception: Saturday, December 12, 3-6pm**

### EXHIBITION INFORMATION AND SUBMISSION GUIDELINES

An annual tradition, Berkeley Art Center's members showcase includes work in all media from BAC's artist-level members, presented salon-style. Featuring myriad points of view and levels of accomplishment, this exhibition celebrates the diversity and vibrancy of our cultural community.

This year's theme, "RED", is inspired in part by a recent comment from artist Tom Marioni during a presentation at Berkeley Art Center. Be creative with your interpretation of this theme, in the spirit in which it was intended!

To encourage sales, we are also suggesting that you submit work that is moderately priced (\$500 and below). Berkeley Art Center requests a 40% contribution of all sales to benefit the organization, with the remainder going to the artist.

All participating artists **must be artist-level members** (\$55/year) of Berkeley Art Center in order to enter one work of art (subject to specifications, outlined below) in the annual members showcase. All memberships must be active through January 31, 2010. Members also receive other benefits such as the opportunity to submit work to BAC's annual juried exhibition, free admission to lectures and all exhibition mailings.

To become a member, please join on-line by visiting [www.berkeleyartcenter.org](http://www.berkeleyartcenter.org). If you would like to call and register your membership over the phone, please contact Ann Weber, Wednesdays – Fridays at 510.644.6893. Finally, if you would like a membership brochure mailed to you, please call the same number, and leave your name and address. You can also bring your membership check with you when you drop off your work.

#### **Submission guidelines**

##### *Size limitations:*

- Size limit of 24" in any direction, including frame. Free standing sculpture can be up to 8 feet high and no more than 24 inches in any direction.

##### *Delivery of artwork:*

- Please bring your completed application/loan agreement with you when you drop off your work. Work will only be accepted on the following days:
  - Friday, December 4, 12-5pm
  - Saturday, December 5, 12-5pm

*Berkeley Art Center reserves the right to decline submissions if the quantity and size of work submitted reaches gallery capacity. To ensure that your work is included, please try to drop off your work early in the delivery date timeframe.*

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### APPLICATION AND LOAN AGREEMENT

***Please bring this with you when you drop off your work:***

Friday, December 4, 12-5pm

Saturday, December 5, 12-5pm

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Current member expires: \_\_\_\_\_

Email: \_\_\_\_\_

This agreement is in effect from December 4, 2009 through January 28, 2010. As follows, BAC and the artist named above agree to the following:

1. Artist agrees not to remove exhibited piece until the end of the exhibition.
2. Berkeley Art Center will provide full insurance for the stated value of each artwork.
3. Artist will label on the back of the work the artist's name, title of work, medium, and indicate "top" where appropriate.
4. Sale of exhibited work will be conducted through BAC and all applicable sales tax will be charged. BAC requires a 40% donation/commission of the sale price from the lender. Lender will receive their portion by check after the exhibition. Indicate with \*NFS below if works are not for sale.
5. Artist agrees to allow BAC to use photographic reproductions of work to document and promote the exhibition.
6. Artist agrees to loan the work, detailed below, ready-to-hang.
7. Artist (or designated representative) agrees to pick up work from BAC by Wednesday, January 27 or Thursday, January 28, 12-5pm.

Title: \_\_\_\_\_

Date/year of creation: \_\_\_\_\_ Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Value/Sale price: \_\_\_\_\_

Condition: \_\_\_\_\_  
If applicable, please note any scratches, dents, etc.: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

BAC: \_\_\_\_\_ Date: \_\_\_\_\_