



PRO ARTS East Bay Open Studios Preview Exhibition Collaboration with Berkeley Art Center and Richmond Art Center

Artist Registration is OPEN!

Artist Deadline: February 20, 2010, 6pm

Early Bird Deadline: December 31, 2009, 6pm

Open Studios Dates: June 5 - 6 and June 12 - 13, 2010

East Bay Open Studios connects the public with over 400 artists in 14 cities in the East Bay. Pro Arts produces this annual event that runs Saturday and Sunday, June 5 -6 & 12 - 13, 2010. Since 1979, this event remains the largest art event in the region and draws an annual audience over 50,000!

Many studio visitors plan their East Bay Open Studios tour by viewing the over 400 artworks and presentations displayed salon-style in the annual Preview Exhibition. **This year, the preview exhibition will be presented across three East Bay community arts venues: Berkeley Art Center, Pro Arts, and Richmond Art Center.** *Artists will have the opportunity to exhibit in their respective communities through this new collaboration!* The exhibitions will be on view starting in May of 2010, opening at Pro Arts on May 4, at Berkeley Art Center on May 15, and at Richmond Art Center on May 11. All exhibitions run through Sunday, June 13, 2010. As part of the exhibitions, artist networking sessions will take place at all three venues in addition to an opening reception at Berkeley Art Center on May 15 and an artists' reception at the Richmond Art Center on May 22. The annual East Bay Open Studios Gala will be held at Pro Arts on June 3, featuring live music and champagne followed by a free reception for friends and family.

This collaborative exhibition embodies the multi-city partnership and increased visibility for the arts community encouraged by **510arts.com**, an initiative supported by the East Bay Community Foundation, the San Francisco Foundation, and the Hewlett Foundation. 510arts.com is a web portal that highlights arts activities in four cities across the East Bay—Berkeley, Emeryville, Oakland and Richmond—to “heighten awareness of our cultural landscape, deepen the impact of the arts on their cities, and further the sustainability of artists and arts organizations”. For this year’s EBOS Open Studios presentation, 510arts.com will be involved in special efforts to help promote the events and raise the visibility of EBOS and its three collaborating arts partners.

About Berkeley Art Center

Berkeley Art Center serves the diverse and creative community of Berkeley, through the presentation of visual art exhibitions and related programs relevant to its unique community. A beautiful arts and crafts-style structure in Live Oak Park, North Berkeley, Berkeley Art Center has established itself as leading local gallery and resource center presenting the work of talented regional artists in diverse media through visual and interdisciplinary programming. www.berkeleyartcenter.org

About Richmond Art Center

Richmond Art Center inspires active engagement in the visual arts through exhibitions, education, and in-school programs as the San Francisco Bay Area's longest established art center. Artists involve children and youth in the creative process through residencies in public schools, and instruct individuals of all ages through studio classes, workshops, and tours. Exhibitions introducing contemporary Bay Area artists and community-based projects reflect the richness and diversity of the region. www.therac.org

About Pro Arts

Pro Arts provides critical access to contemporary art in Oakland and the Bay Area through its independent curated exhibitions, capacity-building artist services, open studios, juried programs, and diverse collaborative programs. In addition to serving as an advocate for regional artists, Pro Arts offers youth and community programs to further engage art audiences that reflect innovative artistic expression, and the rich cross-section of cultures, ethnicity, age, and race in the Oakland/Bay Area. Last year Pro Arts exhibited 690 artists and produced 62 events drawing an annual audience of 65,000. Additionally, Pro Arts provides professional art services to partnering institutions, and provides fiscal sponsorship to artists. Pro Arts supports the arts within communities by serving the ongoing needs of artists. www.proartsgallery.org

For more information please go to www.proartsgallery.org or contact: David Huff, Exhibitions and Programs Coordinator: David@proartsgallery.org or 510.763.4361